

STEP INTO AUTUMN SOFT: THE PRE-WINTER DEFENSE RITUAL

Fall Barrier Prep: Getting Ahead of the Cold

Before our favorite knit sneakers, leather boots, and cozy wool socks become daily staples; our skin sends an early signal: late-autumn air pulls moisture fast, and indoor heating strips what's left.

Most people wait until heels are cracked and knuckles are raw in January to sound the alarm. The real secret to effortlessly soft skin all winter?

Starting your barrier defense now, before your feet spend months tucked away in heavy footwear.

When skin is confined to boots and thick socks without proper hydration, dead skin compacts quickly, leading to stubborn, painful calluses and fissures.



GETTING AHEAD OF THE CURVE TAKES JUST THREE PROACTIVE STEPS:

The FarmHouse Fresh® Pre-Boot Protocol:

Before shoes, thick socks, and indoor heating take a toll on your skin, follow three simple steps:

- **Resurface**

Gently smooth away dry skin with natural enzymes like papaya instead of harsh scrubs.

- **Hydrate**

Replenish moisture with humectants such as honey or hyaluronic acid.

- **Seal**

Lock in hydration with rich shea butter such as botanical oils.

Did You Know?

Why Soles Dry Out First

Unlike the rest of your body, the soles of your feet and the palms of your hands don't have oil glands! They rely 100% on the moisture you apply to stay supple. When brisk autumn air and indoor heat draw out hydration, dry skin quickly compacts into stubborn calluses. Layering a honey glaze with a rich butter mask is the easiest way to give your skin the protective barrier nature left out.

Product of the Month: Farmhouse Fresh Honey Heel Glaze / Enrich Mint Foot Rescue Mask Duo



FarmHouse Fresh Honey Heel Glaze®

This velvety nectar blends raw Texas wildflower honey and natural papaya enzymes to dissolve stubborn calluses and draw moisture deep into parched skin. Brush a thin layer over heels before bed—or layer it under socks for an overnight renewal. Beyond feet, it doubles as an intensive remedy for cracked knuckles, ragged cuticles, and rough elbows.

FarmHouse Fresh Enrich Mint® Foot Rescue Mask

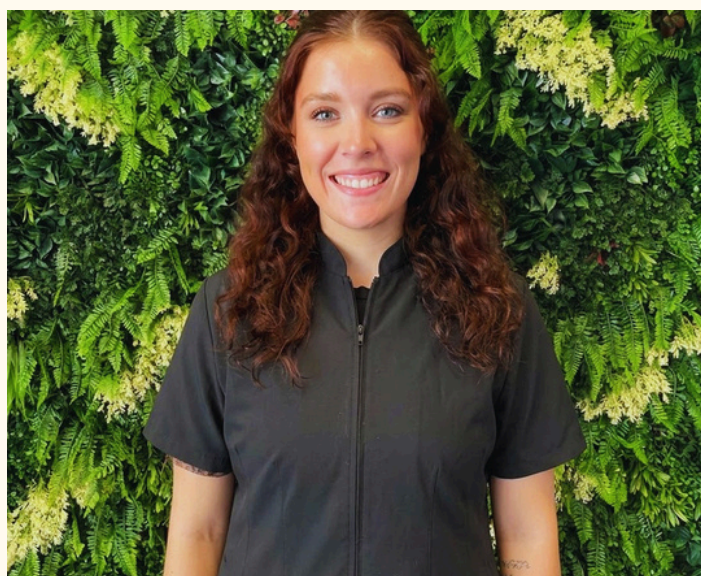
A whipped, leave-on balm loaded with rich shea butter, macadamia oil, and cooling farm-grown spearmint to soothe tired soles and seal in hydration. Massage it alone or layer it over Honey Heel Glaze to lock in moisture overnight. It also works wonders smoothed onto windburned hands or massaged up aching calves to relieve heavy, tired legs.

Spot light Interview

Meet Landry, one of our brightest presences on the salon floor! Known for her infectious warmth, bubbly personality, and boundless enthusiasm for all things hair, Landry brings a joyful spark to every appointment. Although she is early in her salon career, Landry is constantly soaking up new knowledge—from mastering modern blowout and styling trends to curating seasonal hydration rituals that protect the hair cuticle and scalp against winter dryness.

“I love helping our guests discover that vibrant bounce and softness in their hair, especially when the weather starts shifting and our locks crave that extra hydration,” Landry shares.

Whether you’re looking to refresh your cut, add a moisture-rich deep conditioning therapy, or book an autumn blowout, Landry’s chair is the perfect place to unwind.



Book Today!



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